



NEWS RELEASE

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New Zealand leader of women in agriculture visits Scotland

Lindy Nelson, the CEO of the New Zealand Agri-Women`s Development Trust, will be speaking at Dewars Centre, Perth on Thursday 4 October 2018 at 19:30.

2013 Business Woman of the Year, named by Primary Magazine as one of the top ten women in agriculture and Member of the New Zealand Order of Merit for services to agriculture and women, Lindy Nelson is a sheep and beef farmer regarded by many as a visionary leader. She is currently visiting Scotland.

Chief executive of the Scottish Crofting Federation and member of the Scottish Government Women in Agriculture Taskforce, Patrick Krause, said, "We are delighted to be able to say that Lindy is taking time out of her family holiday to meet with the Women in Agriculture Taskforce, some of our industry leaders and with anyone who wishes to discuss the work of the Trust in an open public meeting. She will frame this in the context of how New Zealand`s primary agriculture sector dealt with huge challenges and how it adapted, including through the work of the Trust which is providing leadership development for women and farming couples, changing the future of agriculture for the better.

"At the event on Thursday," Mr Krause continued, "Lindy will be talking about her experiences and New Zealand`s women in agriculture leadership programme. This will be an unmissable opportunity for anyone living and working in agriculture to learn more about how initiatives such as this can make a critical change within the industry and communities to ensure their future. She will also be speaking at the Spirit of Crofting event the next evening in Rothes."

Mr Krause added, "Within the Women in Agriculture Taskforce, we have been developing three work-streams, based around leadership, training and an industry charter. The Taskforce is in the final stages of a specialist women in agriculture leadership programme which has been inspired by the work that Lindy has done in New Zealand and will be releasing information on this very soon.

Mr Krause finished with, "If you are interested in going to the event go to Eventbrite and search for Lindy Nelson CEO Agri-Women's Development Trust New Zealand."

END

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